



creating your facebook page



FRAGRANCE BOUTIQUE®

Importers of international fragrances directly from Grasse, France

Creating your Facebook Page

Step-by-step guide to creating your own Fragrance Boutique Agent page

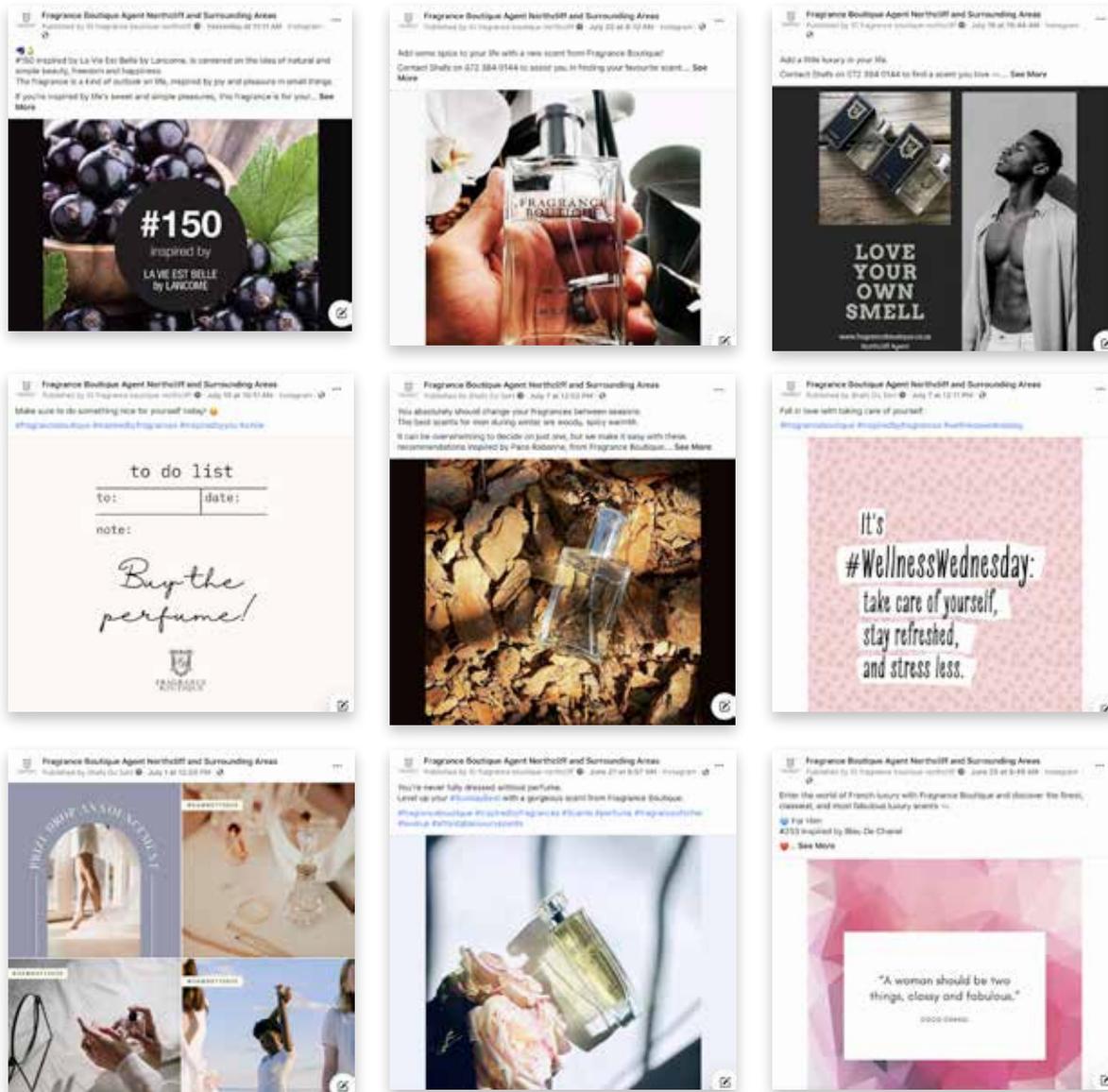
- +** **Go to <http://facebook.com/pages>.**
A list with numerous Facebook Pages should appear. You can also see the Facebook Pages you have liked and any other Facebook Page you admin on this Page.
- +** **Click Create Page.**
It's the big square button in the upper-right.
- +** **Select the topic for your Facebook Page.**
You'll see a page with six squares, each with a different topic. Pick the topic most relevant to your Page. You may want to sift through the topics to see what categories are most relevant to your Page.
- +** **Select the category for your Facebook Page.**
Depending on the category you choose, different form fields will appear for you.
- +** **Enter a name for your Facebook Page.**

 - Agents**
Fragrance Boutique Agent "Suburb/Town" for eg: Fragrance Boutique Agent Riversdale/Cape Town.
 - Stockists**
Fragrance Boutique Stockist "Retailer/Mall" for eg: Fragrance Boutique Stockist Dream Nails/Northgate Mall
- +** **Click the Get Started button.**
And you're done! From here, copy the URL link of your facebook page and send this link to Danelle at Head Office. Invite a few new fans from your list of friends, ask them to like and share your page.

Facebook Post Examples

Creating a post is easy and fun, and will help you sell even more fragrances.

+ Post Examples



CREATE YOUR OWN UNIQUE CONTENT

All these posts were generated by our agent and give you a very good idea of the kind of content you can create. Make sure your post copy always has your contact details at the end of it.

Post suggestions:

1. Happy customer receiving their fragrances from you
2. Your products in different settings
3. Quote of the day post, related to fragrances
4. Testimonial from customer
5. Shout out to your audience

Be creative, have fun with your posts and engage with your audience, they are all potential customers.

HEAD OFFICE PROMOTIONS

Head Office will be creating promotional social media content and will send this through to you via WhatsApp OR email, for you to share on your social media pages.

Please make sure that the content provided is posted timeously.